

TradeTech

Foreign Exchange 2007

The Premier Institutional Foreign Exchange Trading Summit

February 21st-22nd, 2007

New York Information Technology Center, New York, NY

"TradeTech is a great opportunity to learn from my colleagues and to share my concerns and questions with other buy side traders"

Nhan Bui, Head of Trading, First Quadrant



Optimize Your FX Trading Desk

Through Effective Electronic Trading Solutions

Walk-Away With Strategic Insight Into:

- ✓ **Emerging Exchange Trading Platforms** – Assess New Products And Solutions To Stay Abreast Of The Industry Trends
- ✓ **Algorithmic Trading** – Gain Insights Into Developing And Implementing Algorithmic Trading Technology For Your Trading Desk
- ✓ **Consolidating Liquidity Sources** – Overcome The Difficulty Of Accessing Liquidity
- ✓ **Best Execution & TCA** – Implement Benchmarking Standards To Measure The Effectiveness Of Your Trading Methodology
- ✓ **Evolution Of Technology Solutions** – Design And Develop An Optimal Electronic FX Trading Desk
- ✓ **FX Investment Products & Overlay Program** – Evaluate Various FX Investment Products To Ensure High Returns For Your Portfolio

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Industry Leading Buy-Side Speaking Faculty Includes:

Joshua Levy, Managing Director
Tactical Asset Management

Eric Busay, Currency Overlay and
International Fixed Income Portfolio Manager
CalPERS

Sang Lee, Managing Partner
Aite Group

Kelly Adams, Chief Technology Officer
FX Concepts

Socrates Ionnidis, Director of Research
Hyman Beck

Pierre Yves Guillo, Head Trading Strategies
QTS Asset Management

Joel Van Diver, Head Currency Trader
Jacobson Fund Managers

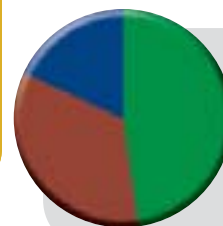
Howard Tai, Currency and Equity Derivative
Specialist
American Century Investment
Management

Eric Golberg, Portfolio Manager, Minerva
Alternative Strategies, Mitsubishi Corp

Ian Batty, Head of Currency Management
Russell Investment Group

Amol Bhat, Director, Portfolio Manager
K2 Advisors LLC

George T Dowd III, Vice President, Director of
Global Trading
Spectrum Asset Management LLC



Attendee Breakdown:

- 48% Buy Side
- 34% Sell Side
- 18% Other Attendees

Organized by:



TradeTech

Foreign Exchange 2007

The Premier Institutional Foreign Exchange Trading Summit



Dear Colleague,

The FX trading arena is constantly evolving with the introduction of newer electronic trading solutions – **Are you leading the electronic curve?** Are you wondering if algorithmic FX trading is for you? Do you believe in the importance of benchmarking currency execution and are looking to discuss the benefits and pitfalls with your peers?

TradeTech Foreign Exchange 2007 is a comprehensive 2 day summit, designed through intense research with over 55 leading industry participants to ensure you get an accurate picture of the evolving FX trading desk. **Your buy-side peers will share their insight to ensure that you develop an optimal electronic trading desk with algorithmic capabilities through an effective understanding of your individual needs.**

Imagine gaining competitive intelligence from industry leading buy-side firms including **QTS Asset Management, CalPERS, FX Concepts, Jacobson Fund Managers, American Century Investment Management, Hyman Beck and many more.**

If you are an FX trading professional then attend TradeTech FX 2007 and participate in learning & establishing industry benchmarks with over 115 of your peers. Join us and spend 2 of the most productive days learning key strategies to **return to your desk with best practices to move your FX trading desk ahead of the competition.**

I look forward to seeing you in New York!

Ananth Ramanathan
Executive Director
TradeTech FX 2007



ATTN: Heads of FX Trading Desks

Subject: Develop & Implement An Electronic & Algorithmic FX Trading Desk

Don't miss key presentations that will ensure you optimize your FX trading desk by developing your electronic and algorithmic capabilities.

- Kelly Adams, CTO, **FX Concepts** will give you insight into implementing an electronic FX trading desk from ground up
- Pierre Yves Guilo, Head Non Directional Trading Strategies, **QTS Asset Management** & Josh Levy, MD, **Tactical Asset Management** will give you a clear perspective on algorithmic trading and tell you how to develop an algorithmic trading strategy

Who Will You Meet At TradeTech Foreign Exchange 2007?

Attendees at TradeTech FX include **Heads, Directors and Associate Directors of:**

- Trading
- Currency trading
- Foreign Exchange
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- FX Sales
- Currency Overlay
- Treasury
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- Currency Strategist

4 Reasons Why Traders Love TradeTech FX

- ✓ Extensive buy-side attendance giving you a balanced perspective into the ever-changing FX trading space
- ✓ Focus on FX traders to provide you with key insight into the future of electronic FX trading strategies
- ✓ Interactive panels and roundtable discussions that provide you the opportunity to share and benefit from your peers' experiences
- ✓ Comprehensively researched agenda with extensive input from key market players on the buy-side and sell-side to ensure your get a 360° outlook

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Day One Wednesday, February 21st, 2007

Optimize Your FX Trading Desk Through Effective Electronic Trading Solutions

7:30 **Continental Breakfast And Opportunity To View The Solutions Zone**

8:30 **Welcoming Remarks**

Ananth Ramanathan
Executive Director
TradeTech Foreign Exchange 2007

8:35 **Chairperson's Opening Address**

8.50 **Panel:**
Is Aggregation Of Trading Platforms The Answer To The Buy Side's Quest For Un-fragmented Liquidity?

Sang Lee
Managing Partner
Aite Group

Pierre Yves Guillo
Head Non-Directional Trading Strategies
QTS Asset Management

- Evaluating the liquidity fragmentation: What's the state of the FX market space?
 - Assessing the inability to get consistent prices in a volatile market and its effects on FX trades
 - Analyzing the attitude of the sell side: Has the level of risk taking gone down?
 - What should buy-side be assessing, to succeed in this fragmented market space?
-

9.30 **Panel:**
Establishing Best Execution Processes In The Electronic FX Arena Through Effective Benchmarking

Howard Tai
Currency And Equity Derivative Specialist
American Century Investment Management

Other panelists to be confirmed. For updates, visit www.tradetechforeignexchange.com

- Understanding best execution as benchmarking process to maximize the efficiency of FX trades
 - Analyzing the parameters involved
 - Latency
 - Liquidity
 - Size of contract or trade
 - Slippage
 - How can you ensure large contract trades without affecting the market?
-

10.10 **Benchmarking For Currency Execution – Establishing Standards To Achieve Greater Performance Measurements**

Eric Busay
Portfolio Manager
CalPERS

- Understanding the need for establishing standards in FX trading process
 - Is setting industry standards & benchmarks achievable in the fragmented FX market?
 - Analyzing various FX trading strategies with a focus on benchmarks
 - Successfully achieving standardization of the reporting process through benchmarking
 - Examining the benefits of effective performance measurements
 - Achieve transaction cost analysis
 - Measure manager performance
-

10.45 **Refreshment Break And Opportunity To View The Solutions Zone**

11.20 **Panel:**
Establishing Best Practices To Implementing Effective Hedging In FX Transactions At Lower Costs – An Equity Perspective

Daniel Royal
Director of Trading
Artisan Partners

Other panelists to be confirmed. For updates, visit www.tradetechforeignexchange.com

- Analyzing currency exposure in your investment portfolio through effective hedging strategies
 - Integrating portfolio hedging transactions into your FX transaction to optimally manage your currency positions
 - How much latitude should an FX trader get while executing a portfolio manager's decision?
 - Examining hedging options to lower costs, while holding positions in high cost emerging market currencies: FX Options, Futures & Forward transactions
 - Analyzing corporate transactions and translating FX risk to implement effective hedging at lower costs
-

12.00 **Implementing Straight Through Processing (STP) In The Forex Market To Mitigate Risks And Establish A Highly Effective Trading Desk**

Kelly Adams
Chief Technology Officer
FX Concepts

- Assessing your needs – How electronic do you need to be in-order to see returns?

Day One ...continued

Optimize Your FX Trading Desk Through Effective Electronic Trading Solutions

- Examining the required IT components to implement an electronic platform rollout
- How do you streamline the trading process using an electronic platform?
- Analyzing key requirements to ensure success implementation
 - Capacity requirements for data flow
 - Last mile connectivity
 - Getting access to data and liquidity
- How do you evaluate the correct amount of technology spend?

12.35 Lunch For All Delegates

1.35 Chairperson's Afternoon Address

Vicki Schmelzer
FX Correspondent
Market News

1.45 **Panel:** Examining Active Currency Management Strategies To Successfully Generate Alpha In The FX Arena

Eric Golberg
Portfolio Manager
Minerva Alternative Strategies

Amol Bhat
Director, Portfolio Manager
K2 Advisors LLC

- Evaluating the performance of passive strategies vs. active strategies to consistently generate alpha overtime vs. the existing benchmark
- Analyzing the various active strategies used:
 - Currency overlay models
 - Managed currency funds
 - Bond strategies and other models
- Discussing the use of emerging market and exotic currencies in active strategies as an alpha generating hedge
- Assessing the strategies from a FX trading perspective – what are the risks and rewards associated?

2.25 What Should You Consider Before Delving Into Algorithmic Trading?

Pierre Yves Guillo
Head Non-Directional Trading Strategies
QTS Asset Management

- Deciphering the algorithmic hype – How algorithmic should you make your trading desk?
- Examining black boxes – Should you get them off the shelf or develop in house?
- Evaluating the key IT components required to set up your algorithmic trading desk
- Understanding the risk – reward ratio of going algorithmic on your trading desk
- Grey box – what level of automation do you establish? Should there be a trader involved?

3.00 **Roundtable Discussions – Ideas Xchange**

You've had a chance to hear from a diverse speaker faculty on a variety of different topics and strategies. Take this opportunity to actively participate in small group discussions that ensure you share and gain best practices on the following topics:



5:00 Gala Cocktail Reception



6.30 End Of Conference Day One

Day Two Thursday, February 22nd, 2007

Optimize Your FX Trading Desk Through Effective Electronic Trading Solutions

8.00 Continental Breakfast And Opportunity To View The Solutions Zone

9.05 Chairperson's Opening Address

9.20 Implementing An Optimal Algorithmic Trading Desk – Understanding & Developing Your Algorithmic Needs

Josh Levy

Managing Director And Investment Manager
Tactical Asset Management

- Assessing the nature of systematic trading and evaluating your requirements from it
- Evaluating the benefits and pitfalls of algorithmic trading to ensure a successful implementation
- Managing your algorithmic process
 - How do you start the development?
 - How do you test your algorithms?
 - How much data is enough?
- Examining FIX connectivity for your algorithmic trading desk to ensure an optimal setup

9.55 **Panel:** Uncovering The Costs And Benefits Of Algorithmic Trading On The FX Trading Environment

Josh Levy

Managing Director And Investment Manager
Tactical Asset Management

Dr. Aaron Sokasian
Principal

Bank of America, The Lab GFX

Michael E. Williams
Senior Managing Director
Hotspot FX, Inc

- Assessing the advantage of complete disintermediation and removal of the human emotion on your FX trading process
- Examining the 24 hour efficiency derived from monitoring the markets
- How tough can it be on your wallet?

10.35 **Panel:** Analyzing Different FX Trading Strategies: Comparing Systems Trading Vs. Fundamental Technical Trading

Joel Van Diver

Head Currency Trader
Jacobson Fund Managers

George T Dowd III
Vice President, Director Of Global Trading
Spectrum Asset Management LLC

Socrates Ioannidis
Director Of Research
Hyman Beck

- Evaluating the algorithmic hype – How much benefit would you derive from it?
- Assessing the potential and pitfalls of systems trading vs. fundamental technical trading
- Can you derive the best of both worlds to successfully trade in FX?

11.15 Refreshment Break And Opportunity To View The Solutions Zone

11.50 Utilizing Agency FX Trading Structure To Effectively Lower Transactional Costs

Ian Battye

Head Currency Implementation
Russell Investment Management

12.25 **Panel:** Evolutions Of Platforms: Where Is It Headed, What Is Best For Both Sides?

Sang Lee
Managing Partner
Aite Group

Other panelists to be confirmed. For updates, visit www.tradetechforeignexchange.com

1.05 Lunch For All Delegates

2.05 End Of TradeTech Foreign Exchange 2007



"Technology is the future of our industry and TradeTech provides a great opportunity for the key people shaping that future to gather"

Lindsay Tomlinson, Vice Chairperson, **Barclays Global Investors**

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Hotspot FX is the first FX ECN to bring the powerful benefits of a transparent electronic marketplace structure to institutional foreign exchange trading. These benefits include complete depth-of-book view, centralized price discovery, direct, fully anonymous market access, system-enforced best execution and robust real-time pricing, benchmark, and reference data. Hotspot FX's clients include leading hedge funds, algo traders, corporate treasurers, and institutional asset managers. Hotspot FX's prime broker, clearing bank and market maker bank network includes the world's top foreign exchange banks. Hotspot FX, Inc. is a wholly owned subsidiary of Knight Capital Group, Inc.



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TwoFour is a comprehensive global trading solution for front, middle and back office processing across financial products. TwoFour was designed to support all treasury and capital market asset classes including their derivatives. TwoFour currently supports foreign exchange, money market and currency derivatives with support for other asset classes to follow. TwoFour is designed for real-time, high volume, straight through processing (STP) of transactions and is available 24 hours a day, 7 days a week. TwoFour has been developed by a team of system professionals who have designed and built solutions for the world's largest and most prestigious financial institutions.

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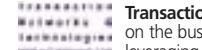
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Registration Information

Conference Pricing

	Register and pay before 01/21/07	Register and pay after 01/21/07
TradeTech Foreign Exchange – Buy Side**	\$799	\$899
TradeTech Foreign Exchange – Sell Side & Other	\$1599	\$1699

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Number Of Attendees	Buy-Side Discount Offered**	Sell-Side & Others Discount Offered**
1	None	None
2-3	20%	10%
4-5	25%	15%
6 Plus	30%	20%

*Please contact Customer Service for more information regarding Team Discounts at 1-888-482-6012 or 1-973-812-5153.

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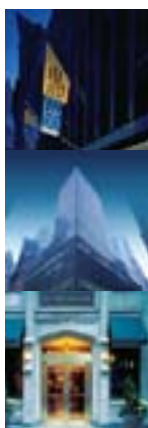
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6 Reasons Why TradeTech Foreign Exchange 2007 is THE Leading Platform To Invest Your Marketing Dollars:

- 1 Complete exposure to qualified conference attendees comprised of senior level executives responsible for their company's strategy: **you gain direct access to Buy and Sell Side Heads of FX Trading and Trading Technology** leading the way in their industries.
- 2 Over 16 confirmed buy side speakers and participants. At TradeTech Foreign Exchange, the significant number of buy side executives participating makes sure their issues are discussed by those who have actually overcome the same struggles.
- 3 After the proven success of the TradeTech series around the world, TradeTech Foreign Exchange has the ideal format to cover the hottest topics while giving you an opportunity to network with the **largest senior level buy side audience**.
- 4 Don't miss this chance to **speak directly to your potential clients** because your competitors definitely won't!
- 5 20 hours of extensive networking opportunities, allowing for face to face customer contact and one to one meetings, tailor-made sponsorship packages enabling you to competitively position your company in the way you want to.
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- Two Day Conference (Buy Side)
- Two Day Conference (Sell Side and Others)

Please See Page 7 for Pricing

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