



Harvey Pitt



Tony Oz



Alexander Elder



Linda Raschke



Larry McMillan



Jay Yu



Bo Yoder



Robert Deel



NEW
 Keynote Presentations,
 Industry Trends Panel,
 LIVE Trading Duel, &
 New Product Launches!
 (see inside)



NEW YORK

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February 14-17, 2004
Marriott Marquis Hotel • New York City


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Attend the ONLY Expo Exclusively for Traders



(from left to right)

Charles Githler, Chairman
Kim Githler, President
Tim Bourquin, Co-Founder
Jim Sugarman, Co-Founder

Dear Trader:

The Traders Expo is honored to return to the financial and media capital of the world for our **5th Annual New York Traders Expo, February 14-17, at the Marriott Marquis Hotel in Times Square!** It's hard to believe that just a few years ago, over 5,000 traders converged for the first time at this hotel to learn, network, and compare all of the tools and services available to help them make better trading decisions. It was a time of NASDAQ 5000+ and Dow 11,000+ and everyone seemed

to be getting into trading. Much has changed since that time. We're proud of our exhibitors and attendees who weathered the storms of the last few years and continue to seek education to improve their skills.

We've noticed that traders are asking more educated and more focused questions at the shows such as: in this market, **which setups and chart patterns are leading to profitable trading opportunities?** What is the **proper risk/reward ratio** I should be implementing in my trading? **What can I expect from the markets** in the coming months? These are important questions that deserve well-investigated answers—and The Traders Expo is the perfect venue to begin your research. Speakers at the show have the benefit of seeing what strategies succeeded in both bull and bear markets, and they have come to the Marriott Marquis for these four days to tell you what they have found.

We're featuring **some of the best instructors in the industry** to show you the **most profitable strategies** and **resources** you need to become more consistent in your trading. Allow them to be your guide as you attend classes and visit the exhibit hall over the President's Day weekend.

We're continuing the brand-new features that we inaugurated last year in Chicago such as: **keynote presentations from industry leaders**, an impressive **panel of professional traders and hedge fund managers**, as well as an **exciting live trading duel and new product launches in the Exhibit Hall**—don't miss them while you are here.

We're also offering a powerful line-up of paid intensive workshops throughout the show. While our free 90-minute sessions offer a taste of what's possible, the four- and six-hour intensives offer you the opportunity to **learn detailed strategies from some of the best traders in the country** and personal attention to your specific questions. You'll also have the chance to **network with your fellow trader classmates**, and the chance to "talk shop" with other market enthusiasts provides yet another valuable reason to attend the show.

Make the time to expand your arsenal of trading tactics and attend the **5th Annual New York Traders Expo**. If you take away just one new idea or meet one fellow trader with a unique way of looking at the markets, your investment in time and travel will pay off handsomely. In fact, plan to come in a day or two early and enjoy a well-deserved vacation in this exciting city.

See you at the Expo!

Sincerely,

Charles Githler
Chairman

Kim Githler
President

Tim Bourquin
Co-Founder

Jim Sugarman
Co-Founder

Schedule of Events

Workshops & Paid Events:

Saturday - Tuesday • February 14-17, 2004

Exhibit Hall:

Sunday - Tuesday • February 15-17, 2004

Red = PAID **Blue = FREE**

Saturday, February 14, 2004

7:45 am - 5:45 pm Registration Desk Open
 9:00 am - 4:00 pm **How to Trade the Best Trading Systems of All Time**
 9:00 am - 4:00 pm **Come Into My Trading Room**
 9:00 am - 5:00 pm **Short-Term Trading Strategies**
 5:30 pm - 7:30 pm **Profit Strategies for Professional E-mini Trading**

Sunday, February 15, 2004

7:00 am - 7:00 pm Registration Desk Open
 9:30 am - 5:15 pm Exhibit Hall Open
 8:00 am - 9:30 am **Educational Workshops**
 9:30 am - 10:30 am Grand Opening of Exhibit Hall
 10:30 am - 11:30 am **Keynote Presentations**
 11:45 am - 12:30 pm **Industry Trends & Professional Trader Panel**
 12:30 pm - 2:00 pm Break to Visit Exhibit Hall
 1:00 pm - 5:00 pm **The Keys to the Kingdom: Advanced Seminar for Top Traders**
 2:00 pm - 3:00 pm **Product Workshops**
 3:15 pm - 4:15 pm **Product Workshops**
 4:15 pm - 5:15 pm Break to Visit Exhibit Hall
 5:15 pm - 6:45 pm **Educational Workshops**
 5:30 pm - 6:30 pm **Industry Networking Reception**
 7:00 pm - 8:30 pm **Investor's Business Daily Seminar**

Monday, February 16, 2004

7:00 am - 7:00 pm Registration Desk Open
 9:30 am - 5:30 pm Exhibit Hall Open
 8:00 am - 9:30 am **Educational Workshops**
 8:00 am - 12:00 pm **How to Profit from the Market Turnaround with Options**
 9:30 am - 10:30 am Break to Visit the Exhibit Hall
 10:30 am - 11:30 am **Product Workshops**
 11:45 am - 12:45 pm **Product Workshops**
 1:00 pm - 4:00 pm **Building Your Own Futures or Stock Trading Strategy (Part 1)**
 2:00 pm - 3:00 pm **Product Workshops**
 3:15 pm - 4:15 pm **Product Workshops**
 4:15 pm - 5:15 pm Break to Visit the Exhibit Hall
 5:15 pm - 6:45 pm **Educational Workshops**

Tuesday, February 17, 2004

7:30 am - 2:30 pm Registration Desk Open
 9:30 am - 4:00 pm Exhibit Hall Open
 8:00 am - 9:30 am **Educational Workshops**
 9:00 am - 12:00 pm **Building Your Own Futures or Stock Trading Strategy (Part 2)**
 9:30 am - 11:00 am Break to Visit the Exhibit Hall
 11:00 am - 12:00 pm **Product Workshops**
 12:00 pm - 1:15 pm Break to Visit Exhibit Hall
 1:00 pm - 4:00 pm **IBD's Chart Reading Strategies**
 1:15 pm - 2:15 pm **Product Workshops**
 2:30 pm - 4:00 pm **Live Trading Duel**

Over \$1,000 in Gifts for Traders Who Attend



To help expand your trading knowledge, we've teamed up with our partners to bring you an unbelievable package of free educational trading products and services, **available only to Traders Expo attendees—you can't get these offers anywhere else in the trading marketplace**—select 5 out of the 8 offers below—**worth over to \$1,000!**

1. FREE – 30 days of CyberTrader Market Research for Active Traders



Find potential trading opportunities with free technical analysis from CyberTrader. As part of your attendance at The New York Traders Expo, you can receive 30 days of free market research. The CyberTrader Market Strategy Group featuring Kenneth Tower, chief market strategist, is designed to identify current trading opportunities in the market. Combine your trading strategies with in-depth technical analysis geared for active traders. **A value of \$200.**

2. FREE – 90 days of Trading Floor Pro



Subscribers to this sophisticated trading advisory receive trade recommendations e-mailed immediately to them when trades are open or closed and have access to analysis updated three times a day. Get specific advice on longs, shorts, puts, calls, straddles, strangles, and futures trades. Adopt our hedged portfolio or use it as a source of trading ideas! **A \$245 value.**

3. FREE – 1-month subscription to CME E-quotes



Chicago Mercantile Exchange, home of the E-mini™ S&P 500® futures contract, has arranged for one month of free access to real-time market data direct from CME via the Internet. E-quotes provide real-time quotes, FutureSource charts, and OsterDowJones news in the package of your choice. For instance, E-quotes offers real-time streaming quotes on all E-mini Stock Index Futures for only \$15 per month! **This exclusive New York Traders Expo full-feature package is a \$235 value**

4. FREE – 1-month subscription to the TradingTutor.com Web site



You will see our recommended trades with specific entry and objective points. The Web site is updated daily, before the market opens, with specific stocks ready to make a move. In addition, there is much information regarding our methodology of trading using pattern recognition with Fibonacci ratios. **This is a \$49.95 value.**

5. FREE – 6 months of Price Headley's Stock and Option NetLetter



where savvy investors and traders turn to for timely market analysis and stock and option strategies designed to help build and protect wealth in all market conditions. Receive an overview of BigTrends.com's unique sentiment research, packed with insights on factors driving major market moves. Plus, specific stock and option strategies help you identify big opportunities and the strongest sector trends. **This \$59 value is yours free.**

6. FREE – Special Package from Futures Magazine



Choose this offer and receive a 1-month subscription to the new *TrendsInFutures.com* newsletter, 1-month access to PriceCharts.com, 1 issue of *Futures* magazine, and 1 issue of *Commodity Price Charts*. **This package is worth \$59!**

7. FREE – 1-month access to RealityTrader.com's Dose of Reality Daily Video Newsletter and Weekly Trimarket Newsletter



to improve your trading today. *TheTriMarket Forecast* newsletter will feature comments and insights from Chris Schumacher and Bo Yoder about the upcoming week's action in the Dow, the S&P 500, and the NASDAQ. *Dose of Reality* is the Internet's first "interactive" newsletter where you can see and hear the logic behind entry and exit points as well as reasons behind the trade using the latest ScreenCam technology! Normally \$99/month and \$29.95/month respectively, **this is a \$128.95 value!**

8. FREE – 1-month trial subscription to eSignal



the leading real-time market quote service and charting/analytcs software package for serious individual and professional investors and traders. eSignal provides Internet-delivered, real-time, continuously updating market quotes, charts, news, fundamental data and more—the information serious traders and investors need to make money in the markets—directly to your PC or laptop. **A \$185 value.**

Here's How You Can Receive These Unprecedented FREE Offers:

Choose from the offers listed above. You'll receive a summary of your choices with your confirmation letter two weeks before the show and subscription activation information will be emailed to you one week after the show. Just follow these three easy steps:

1. **Select any 5 out of the 8** fabulous offers above. These offers are valid once a year per household, except where otherwise noted, for new customers of each specific publication or advisory service only; existing customers of these companies are not eligible.

2. Call our toll-free number **1-800-970-4355** or visit our Web site at **www.TradersExpo.com** to register for the show and **select your free gifts.**

3. **Attend The Traders Expo, February 14-17, 2004**, at the **Marriott Marquis Hotel**, and have your badge scanned at the Advance Registration Desk or check-in at The Traders Expo Registration Desk to validate your free gifts.

✉ *E-mail address and access to Web sites required to receive free gifts and activation instructions. Please consider this when making your choices. By requesting the free offers above, your e-mail address will be provided to the appropriate partners for fulfillment purposes unless you instruct otherwise.*

Exciting Free Keynote Presentation and Professional Trader Panel!



“They offer any trader the chance to shake hands with and talk to the names in the trading industry. I found everyone highly approachable and astonishingly helpful.”

— L.T., Chicago, IL

Keynote Address • Sunday, February 15, 2004 • 10:30 am-11:30 am



Harvey Pitt

Former Chairman, Securities & Exchange Commission

Fast and Slow Markets: A Glimpse of the Future Landscape

As SEC chairman, Harvey Pitt was responsible for, among other things, for overseeing the SEC's response to the terrorist attacks of 9/11, for creating the SEC's "real time enforcement" program, and for leading the Commission's adoption of dozens of rules in response to the corporate and accounting crises generated by the excesses of the 1990s. In this keynote presentation, Mr. Pitt will share his considerable financial and legal expertise and experience as he considers the future of the financial markets. He will discuss the challenges and opportunities for former floor traders, compare electronic and floor-based markets and point out what he considers to be the most important investing "hot buttons".

Industry Trends and the Professional Trader

Sunday, February 15 • 11:45 am – 12:30 pm

Floor traders moving into the private arena, as well as individual traders looking to take on the markets as a full-time career, face a unique set of challenges in an industry that appears to evolve with every market tick.

This outstanding panel of professional traders, floor managers, and world-class hedge fund managers, each of whom has made significant contributions to the financial industry while consistently generating huge profits in all types of markets, will provide you with a real "insider's" view of the trading profession and explain how they have successfully navigated the Darwinian evolution of the financial markets.

Find out which recent and upcoming industry trends will have the greatest effect on traders and trading and the most efficient strategies for managing change. Discover how technology, globalization, and the continued growth of over-the-counter derivatives will affect the ways in which professional traders access

liquidity, expand strategies, and diversify risk. Learn about the impact of recent and upcoming tax and regulatory changes and how professional traders are responding to them.

These panelists consistently and profitably manage and trade their own and their clients' billion-dollar accounts. Get their hard-hitting recommendations and insights—up close and personal—and find out where to make the most profits in the next six months.

Moderator: **James Radecki**, Midwest Regional Manager, Goldman Sachs Prime Brokerage & Clearing Services

Panelists include: **Edward Dunne**, Managing Director, Willowbridge Associates; **Joe Peduzzi**, Portfolio Manager, Tiberius Fund/TF Asset Management; **Jeff Applebaum**, Director, Client Relations, Deephaven Capital Management, LLC, and **Tom Sosnoff**, Chairman & CEO, thinkorswim Group



Grand Opening of the Exhibit Halls



Sunday, February 15
9:30 am - 10:30 am

Join us for the Grand Opening of The Traders Expo's state-of-the-art Exhibit Halls. Browse and compare the myriad trading software, hardware, and service providers available.

Industry Networking Reception



Sunday, February 15
5:30 pm - 6:30 pm

Join your fellow traders and Expo instructors at the industry reception at the end of a productive day at the Expo! Network and "talk shop" with fellow market enthusiasts.

Sponsored by



Learn & Profit from the Guidance and Insights of These Experts—FREE



Attend dozens of free trading classes!

Each day, The Traders Expo offers free educational workshops in meeting rooms that are just a few steps away from the exhibit halls to give you solid education, market tips, and an overview of the myriad tools available to make your trading more profitable.



Don Fishback

President, oddsodds.com

Monday, February 16 • 8:00 am – 9:30 am

OPTIONS

Change the Rules:

Trade Volatility, Not Direction

Most traders try to make money by forecasting the direction of a stock's price. They buy a stock and hope to sell it when the price is higher, or they sell a stock short and hope to buy it back when the price is lower. In this session, Don Fishback will show you how to change the rules. Instead of focusing on the direction of a stock's price, Don will show you how to make money based on the magnitude of a stock's price swings! Don follows a relatively simple step-by-step formula: use price patterns to find a stock with a breakout opportunity, apply a relatively simple option combination with the correct duration, and use mathematics to find an appropriate entry price. He will use his proprietary ODDS online software to search the entire optionable universe for actionable, real-world trading opportunities that you can implement Tuesday morning.



Bo Yoder

President, RealityTrader.com

Tuesday, February 17 • 8:00 am – 9:30 am

Scanning for Opportunity:

The Art of Trade Acquisition

Before an entry strategy can be developed, before discipline, trade plan, position sizing, or risk management can have any bearing on the outcome of a trade, you must find the price pattern or situation that delivers you an edge! The process of trade selection and filtration during the scanning process is where the professional trader earns his/her money. By scanning properly, you will not only create a watch list that best fits your trading style and strategy, but be able to develop a much more accurate market bias for the next day's trading. In this presentation, Bo Yoder will go through his scanning routine, discussing how he creates his watch list and trading plan for each stock. This will be a real-world training event as Bo will be using live market data to prepare for the following trading session.



Chris Curran

Founder, Tradewindsonline.net

Monday, February 16 • 5:15 pm - 6:45 pm

FUTURES

Introduction to the Three-Line Break Method, Featuring High Probability Set-ups for the E-minis and ETFs

In this workshop, experienced traders, mentors, and columnists, Chris Curran, Bill Jenkins, and Don Miller will show you a method that gives you clear and unbiased entry and exit points, and allows you to ride out a trend through most of its duration. This centuries-old Japanese method has withstood the test of time through every type of market conditions. Chris, Don, and Bill will take you step-by-step through the method, comparing, and contrasting it with traditional western indicators such as moving averages and momentum signals, and show you how to use it or incorporate it into your existing method to trade the E-minis, ETFs, or stocks on multiple timeframes. Discover how you can eliminate the market's "noise" and read the signals and have your entry and stops defined well before your entry is triggered.



Jay Yu

Co-Founder and Lead Analyst
UnderGroundTrader.com

Sunday, February 15 • 5:15 pm - 6:45 pm

Achieving High-Percentage Consistency on Your Trading Profits

In this seminar, Jay Yu, co-founder of UndergroundTrader.com will present the methods employed by his traders every trading day. Being able to contrast fertile market periods with untradeable periods is key to achieving consistency. He will help traders quantify these periods as well as utilize the special engine and roadmap tools to pre-quantify the risk and reward as well as momentum on each trade. In addition, prime setups and the mechanics of trend will be reviewed. If you are having 30% of your trades wiping out 100% of your gains, then this is a seminar you must attend.



Larry Pesavento

President, TradingTutor.com

Monday, February 16 • 5:15 pm - 6:45 pm

FUTURES

Trading the E-mini S&P and NASDAQ Stocks with Pattern Recognition Swing Trading

A 40-year veteran trader and former local in the S&P pit at the Chicago Mercantile Exchange, Larry Pesavento uses a system of pattern recognition in his trading, which eliminates the random nature of market action. In this workshop, you will learn how to find patterns from the chaos of the markets and learn the correct use of Fibonacci numbers in trading. You'll also learn the 13 steps necessary to successfully trade the E-mini S&P and NASDAQ stocks. Finally, you'll learn how to develop a trading plan and successful trade management skills.



Robert Green

CEO, GreenTraderTax.com

Sunday, February 15 • 5:15 pm - 6:45 pm

Save Taxes, Keep the IRS Off Your Back, and Learn How to Form Your Own Trading Company and/or Hedge Fund

You'll learn important tax savings strategies in connection with trader tax status and mark-to-market accounting, plus we'll show you how to avoid wash-sale losses and capital-loss limitations. It's not too late to save a bundle on your 2003 tax returns, which are due April 15. Losing traders will learn how to convert non-deductible capital losses into immediate tax refunds, while profitable traders will learn how to safely deduct all business expenses without having to form an entity. However, a trading entity is sometimes a good idea, as it allows you to deduct health-insurance premiums, retirement-plan contributions, and other fringe benefit plans, so this session will also cover the formation of trader entities. Learn how to get huge tax refunds from net operating losses (NOLs) and how to lower your tax rates by trading commodities and currencies instead of securities. We'll show you how to avoid IRS exams and, if examined, how to win before the auditor even gets started. Finally, you'll learn how easy it is to set up your own hedge fund or money-management business, which can deliver business tax benefits to your investors.



Tony Oz

President, TonyOz.com

Sunday, February 15 • 5:15 pm – 6:45 pm

How to Make Money in THIS Market

Come join stock trading wizard, Tony Oz, as he discusses moneymaking strategies in the toughest market we have had in years. So how is it that Tony is making money in this market? Tony will share with the audience real-time recordings of his trades winners and losers. If you ever wanted to look over the shoulder of a successful trader, this is your chance.



Robert Colby, CMT

Systems Trading Consultant, Author, and Founder of robertwcolby.com

Sunday, February 15 • 8:00 am - 9:30 am

Trading Systems: Advantages, Disadvantages, Which to Use, How and When to Use Them, and Why

Top-performing traders and investors know how to maximize their reward/risk potentials in a variety of time frames and trading instruments. You can do the same thing they do, using logic, discipline, consistency, and methods proven effective over actual market history. You can gain control over your investment decision making process, while eliminating uncertainty, guesswork, confusion, anxiety, stress, bias, ego, hope, greed, and fear, all of which are major roadblocks to trading success. Robert W. Colby, Chartered Market Technician and former professional trader, performs custom research and systems testing as a consultant to both individual and institutional investors. He is the author of the completely revised and critically acclaimed 820-page research book, *The Encyclopedia of Technical Market Indicators*, Second Edition, McGraw-Hill Publishing, 2003.



Chris Krohn

Managing Director, OneChicago, LLC

Tuesday, February 17 • 8:00 am – 9:30 am

Single Stock Futures: The New Way to Trade Stocks

Single stock futures and narrow-based indices have recently been introduced in the US and represent an important new tool for serious stock traders. This seminar will begin with the basic uses of security futures for making simple directional trades and hedging your exposure to stocks. We will then cover more advanced strategies such as pairs trading, relative strength investing, and active sector rotation. The risks and mechanics of trading security futures will also be discussed. In addition, you will have access to analytic software for researching potential trades that includes a historical database of over 3,000 securities and derivatives products.



Robert Deel

President, Tradingschool.com

Monday, February 16 • 5:15 pm – 6:45 pm

Optimal Probability Beyond the 50% Outcome

In this interactive workshop you will learn how to trade optimal probability. Learn trading tactics based on short-term efficient frontier analysis and volatility time entry and exit points. Identify the “negative return zone” and how to avoid it. Investigate synergistic indicator application and how to screen for probability instead of shooting from the hip. Sharpen your skills and learn how to avoid losing strategies. You will learn personally from trading strategist, author, and internationally recognized trading expert Robert Deel.



Larry McMillan

President, McMillan Analysis Corporation

Sunday, February 15 • 8:00 am – 9:30 am

Successful Option Writing Strategies

In this session, Larry McMillan will concentrate on one particularly important aspect of option trading—writing options. Both covered writing and naked writing strategies will be discussed. Attendees will learn how to selectively use these strategies to maximize profit potential. Margin requirements, probability considerations, risk limiting measures, and follow-up action will be described. Become aware of the three physical and psychological requirements necessary for conducting a proper naked option writing strategy. This session should allow you to decide if such option writing strategies are applicable to your investment philosophy.

OPTIONS



Bryan Perry

Editor and Head Trader, ChangeWave ProTrader and ChangeWave Tactical Trader

Sunday, February 15 • 8:00 am – 9:30 am

Powerful Position Trading

When the wind is to the back of the bulls, as it currently is, then stocks can make multi-week runs, dwarfing the profits of short-term traders. Such is the current market environment, as recent moves on indexes and stocks are more extended than at any other time in the past three years. A blend of fundamental analysis combined with technical overlays is proving to be a powerful recipe for traders looking to catch intermediate-term runs in indexes, stocks, and options.



Tom Bierovic

President, Synergy Trading Group and SynergyTrader.com

Sunday, February 15 • 8:00 am – 9:30 am

Patterns and Profits

In this introductory workshop, veteran trader and educator Tom Bierovic will help you get your trading off to a good start. You'll learn which markets and timeframes will give you your best opportunities for success, the five most accurate chart patterns to trade, and how to manage your trades to reduce risk and maximize profits. Tom will also spend a few minutes explaining what he'll cover in his advanced seminar, *The Keys to the Kingdom*, on Sunday afternoon and will answer any questions you have to help you decide if the advanced seminar is right for you. Don't miss this free opportunity to learn the basics of trading from an internationally respected master of the game.

FUTURES



Kathy Lien & Kristian Kerr

Chief Currency Analysts

Dailyfx.com

Tuesday, February 17
8:00 am – 9:30 am

Daytrading and Swing Trading for Forex

FOREX



Do the same strategies used for daytrading and swing trading equities, work for forex trading? Kathy Lien and Kristian Kerr are the chief currency analysts for Dailyfx.com, a site dedicated to the forex market. They are widely sought after market experts and are frequently quoted by Bloomberg, CBSMarketwatch, and the *Financial Times*. They will answer this question and provide strategies, which work particularly well for the forex market. This discussion is geared toward the experienced trader.



Toni Turner

Author, *A Beginner's Guide to Short-Term Trading*
Sunday, February 15 • 8:00 am – 9:30 am

Winning Set-ups Using Candle Signals and Western Indicators

Join bestselling author Toni Turner for this exciting workshop session in which she explains how popular Japanese candle patterns combine with technical indicators to target successful trades! Both intraday and swing trading time frames will be highlighted. Learn how to spot the most important candlestick reversal patterns and how to identify their signals—both technical and psychological. Next, discover how to scan for high-probability set-ups, utilizing powerful candle signals, volume, and other indicators. Once you've confirmed a winning setup, learn how to identify the proper entry and how to define your risk:reward ratios for optimum results. Finally, find out how candle patterns combined with chart indicators can enhance your money management techniques that help keep your losses low and your profits high!



Price Headley

Founder, *BigTrends.com*
Monday, February 16 • 5:15 pm – 6:45 pm



How to Find Big Trends in Options

In today's volatile markets, you can find big profits with options trading without the excessive capital requirements of stock trading. In this cutting-edge presentation, Price Headley will discuss ways you can select options on stocks poised for major moves—up or down—and lock in profits in all market conditions, profits that easily outpace movement in underlying stocks by a factor of three-to-four times or more. He will teach you about his proprietary Options Charts that he uses to spot options poised for major accelerations, plus you'll also learn about money management and stop placement techniques with options. Price Headley authored the Amazon.com bestseller, *Big Trends in Trading*, and you won't want to miss his dynamic options presentation.



Elliott Gue

Editor, *TradingFloorPro.com*
Monday, February 16 • 5:15 pm - 6:45 pm

Absolute Returns: Strategies for Volatile Markets

The 90s spoiled investors into expecting 15% plus annualized returns from buy and hold. Despite the recent run-up, those days are over. But if you're willing to shorten your time horizon and play both the short and long sides of the market, there are plenty of profitable trends. Elliott Gue will show you how to use technicals to get an idea where the broader averages are headed and to identify individual stocks and sectors that offer good trading potential. He'll also discuss options strategies and trading techniques that can lower your overall risk and leverage your returns.



Joe Burns

National Speaker, *Investor's Business Daily*
Monday, February 16 • 8:00 am – 9:30 am

Introduction to Selecting Winning Stocks Using *Investor's Business Daily*

Learn the proven step-by-step approach to identifying winning stocks using *Investor's Business Daily's* CAN SLIM™ stock selection approach. CANSLIM was described as "...showing the most consistently strong performance gains over the last four years" by the independent American Association of Individual Investors (AAII). You'll leave with an "attack plan" to find the best ideas in *Investor's Business Daily* in the shortest amount of time.



Chris Schumacher

CEO, *GST Capital Group, LLC*, and
Private Trading Mentor, *RealityTrader.com*
Monday, February 16 • 8:00 am – 9:30 am

Techniques of Tape Reading

In this session, Chris Schumacher, author of *Techniques of Tape Reading*, will discuss the lost art of tape reading. He will revitalize for you the key techniques of tape reading, including the most important aspects of spotting accumulation and distribution in their early phases, ahead of the crowd. Principles of tape reading allow a trader to distinguish the smart money action from that of the crowd. He will show you that tape reading goes into a much deeper understanding of market movement than what a time/sales ticker would offer by itself. The common thought process is that by simply staring at T&S/Level 2, trying to gauge the strength at this very moment, a trader is tape reading. Chris will show you why that perception can ruin your bottom line and that true tape reading is capable of much more. In this presentation, he will apply them to daytrading, swing trading, and investing strategies to show that these tape reading techniques can be used in any time frame. He will show you that by combining these time honored tape reading techniques with your current trading strategy, your trading decisions can lead to a much better bottom line.



Adrienne Toghraie

President, *Trading on Target*
Monday, February 16 • 8:00 am - 9:30 am

Traders' Secrets

There are secrets in all walks of life that are waiting to be discovered. This workshop is all about the secrets of the trading world, how to learn them, where to look for them, how to recognize them when they appear, and how to make use of them. Based on Adrienne Toghraie's 1999 book, *Traders' Secrets*, co-authored with Murray Ruggiero and currently in its third printing, this workshop distills the secrets of success that are common to the highly successful traders interviewed in the book. This workshop is designed for traders at all levels of expertise as it covers the following issues: self-discipline, emotional and psychological issues, planning, and intuitive trading. You will learn the secrets to finding an easier path to becoming a highly successful trader.



Steven Poser

Author, *Applying Elliott Wave Theory Profitably*
Tuesday, February 17 • 8:00 am – 9:30 am

Short-Term Trading with the Elliott Wave Theory

Learn how to apply Elliott Wave concepts to profitably trade stocks, futures, and currencies. You can even make money when your wave counts are wrong! Elliott Wave (EWT) is not just for the stock market, and it is not just for finding the long-term direction of a market. You can use EWT for almost any timeframe, from one minute and tick charts in currencies and commodity futures, out to years long trends. This course will show you how to profitably apply Elliott Wave Theory concepts for short-term swing trades and even for daytrading. You will learn how to identify wave patterns and how to recognize when your wave count is wrong, which can often allow you to exit a trade profitably, long before your stops are ever approached!

Register online at www.TradersExpo.com

Learn & Profit from the Guidance and Insights of These Experts—FREE



Nigel Hawkes

Retired CTA and Founder, TradeItEnergy.com
Sunday, February 15 • 8:00 am - 9:30 am

The Mystery of Volume: Making Money Using the Directional Energy of the Markets

After years of study and disappointing results, London-based professional trader Nigel Hawkes finally recognized the importance of volume as the driving force behind market price movements. Consider, that of all the information available to pit traders on the "wall" at the Chicago MERC, volume is depicted larger even than price! Thanks to electronic exchanges, individual traders no longer have to suffer through time delays in volume data, putting them on equal footing with floor traders at the exchanges. Of course, any analysis based on a single parameter will result in many false breakouts and whipsaws. In this workshop, Nigel will share with you his own rocky start as a trader and show you how he finally arrived at a definitive (and quite profitable) trading methodology that combines volume spread analysis, standard deviation momentum indicators, multiple time frames, and careful money management to generate consistently profitable trades on all future and stock markets.

Steven Michael

President and CEO, Universal FX
Monday, February 16 • 8:00 am - 9:30 am

Techniques for Trading Forex Successfully

Forex is the largest financial market in the world, outpacing virtually all other financial markets combined. Yet even for many seasoned traders, it represents a magical and mysterious world that for too long has been the exclusive domain of international banks and other special traders "in the know". That is no longer the reality. Forex (the foreign exchange or spot currency market) is now not only available to virtually any investor or trader, it has shown itself to be one of the most dynamic, exciting, and rewarding markets for the truly serious trader. Forex provides liquidity, consistency, availability, and trading opportunities that other markets only dream about. Whether you have a background in forex, are currently a proprietary trader in another market, or are a novice trader, you will benefit greatly from hearing Steven Michael speak on this exciting and groundbreaking topic.

FOREX

FREE Exciting Closing Bell Live Trading Duel & Successful Trading Panel

Closing Bell Live Trading Duel!

Tuesday, February 17 • 2:30 pm - 4:00 pm



Very few traders are willing to **trade live** in front of an audience. Even fewer are willing to challenge another trader to a contest! In this exciting session, **William Kaiser** of **ZAP Futures, LLC**, and **Scott Kohl** of **Alaron Trading Company**, will go head-to-head to see who makes the most in the last 90-minutes of the trading day.

They will describe their **unique trading styles** and approaches and explain some of their **indicator "secrets,"** as they trade, giving you a first-hand opportunity to see how those approaches and secrets measure up against actual market conditions. Get a front row seat as these two



traders put **real money** on the line and **challenge both the markets and each other** in an event that was the highlight of our **Chicago and Las Vegas Expos**, and is sure to be the high point as well of this **New York Traders Expo!**

Would you have made the **same choices and decisions**? How would your performance have **measured up against these professionals**? If you've ever wanted to spend some time looking over the shoulder of a real trader, this is your chance!

All profits from these trades will go to charity.

Overcoming Online Trading Hurdles: What You Need to Know for Success in 2004

Sunday, February 15
5:15 pm - 6:45 pm



Preparation is vital to the success of the serious electronic trader. This panel discussion, hosted by **Darrell Jobman**, **technical editor of Futures magazine**, will give you timely insight into some of the new issues facing active traders today. 2004 will bring a variety of new challenges and our line-up of experts each have an area of authority—unique opinions—you won't find in one place anywhere else!

Darrell Jobman has traded and written about futures trading for more than 30 years. As an online trader, he understands the problems traders run into everyday, such as **data gaps, system glitches, and software gremlins**. Guiding our panel of experts, Darrell will **explore real solutions** to everyday problems traders face with online trading.

You'll learn methods and tactics you can apply immediately to your own trading. A trading strategy needs to work in all types of markets, including bull and bear ones. The current stock market environment offers a perfect **real-world test for new methods** and this panel will show you first-hand how to **tackle any market environment** by avoiding mistakes. Each panelist will give a brief introduction and overview followed by an in-depth discussion of the most critical issues. Attendees will then have the opportunity to **pose questions to panelists and receive detailed answers**. A must-attend event for stock, futures, and options traders. Together, panelists and attendees will work together to help the group **avoid some of the less-obvious pitfalls in active trading** today.

Futures
MAGAZINE GROUP

FREE Sponsored Presentations to Help Expand Your Trading Knowledge



RealTick® Free Seminars

The Markets are Back! Learn to Trade like a Pro through Free Seminars brought to you by RealTick®

Don't miss free RealTick educational courses offered at the New York Traders Expo by your Platinum Sponsor – Townsend Analytics, Ltd.

Visit www.realtick.com/events for the most recent available additions to the schedule. Examples of the many exciting and informative workshops using the RealTick Trading Software Platform include:



- Live Trading by Leading Traders Using RealTick!
- RealTick Basics from A to Z!
- Beyond Market & Limit: Advanced Order Types Using RealTick Order Entry!
- Find Entry and Exit Points Using RealTick's Advanced Decision Support Tools!

Infinite Combinations: Customize RealTick to Your Individual Trading Style!

Examples of the many speakers who have appeared in the RealTick Room include:



David S. Nassar is a pioneer in electronic trading. Seen on CNBC, *NBC Nightly News*, and CNN, and interviewed in numerous national publications including *The Wall Street Journal*, *BusinessWeek*, and *Forbes*, Mr. Nassar is the founder of a highly successful day trading school and the author of the book *Rules of the Trader*, and the *NY Times* bestseller, *How to Get Started in Electronic Day Trading*.



Tony Oz is a professional short-term trader, who is recognized by industry leaders as one of the nation's top traders. He is a founding member of the internationally famous Daytraders USA and a respected consultant in the development of advanced stock trading software. Mr. Oz is a frequent and popular speaker at trading conferences and conventions and writes many educational and market analysis articles.



Larry McMillan, best-selling author and publisher of the Daily Volume Alert service and *The Option Strategist* newsletter, Mr. McMillan's insights and foresight in trading options have been a source of advice to thousands.



Mike Felix is currently director of Marketing for Townsend Analytics, Ltd. and was a co-founder of Hottrend®, a financial information service acquired by Townsend Analytics, and now offered exclusively through RealTick. Mr. Felix has over 14 years of experience in trading, investment banking, and financial services consulting. He holds an MBA from Harvard Business School.



Robert Deel is the president and CEO of *Tradingschool.com*, a company that trains individual and professional traders from all over the world. Mr. Deel has taught individual and professional traders in the disciplines of trading psychology, technical analysis, and tactical trading. A former portfolio manager, he managed millions of dollars and acted as the trading strategist and advisor for a Southern California money management firm. He appears regularly on television and radio and is the author of *Trading the Plan* and *The Strategic Electronic Day Trader*.



Toni Turner, speaker for Townsend Analytics, Ltd. and best-selling author of *A Beginner's Guide to Day Trading Online* and *A Beginner's Guide to Short-Term Trading*. Toni Turner is an accomplished speaker and educator in the financial field. She has been featured in *CBSMarketWatch*, *Fortune* magazine, and *Bloomberg Personal Finance* and appeared on NBC, MSNBC, CNN, and CNBC's *Power Lunch*.



Greg Davis is director of training for Townsend Analytics, Ltd. He works to develop new relationships with institutions and educates their traders on the RealTick software trading platform. Mr. Davis has built a reputation as a well-received and articulate presenter. His many years of experience in the brokerage industry as a manager, a trader's "coach" and as a financial advisor, contribute to his ability to instruct both individual and institutional traders on how best to use the many RealTick features in current market conditions.

Plus many more...

Using *Investor's Business Daily* and *Investors.com* to Achieve Huge Potential Profits

Sunday, February 15 • 7:00 pm – 8:30 pm



This all-new seminar, presented by *Investor's Business Daily*, will teach you the proven seven-step system for selecting winning stocks. Using the world's first and most comprehensive database on over 8,000 stocks, *Investor's Business Daily* reports on five simple, but powerful factors most predictive of a stock's future value in an easy-to-use format. In fact, the most influential fund managers use IBD. *Investor's Business Daily* is more than just a newspaper, it is a tool used by the self-directed investor to make better decisions.

INVESTOR'S BUSINESS DAILY

TeleChart Training Class

Tuesday, February 17
9:45 am – 1:00 pm



This TeleChart training class unveils the latest versions of both TC2000 and TCNet software packages. First, Craig Shipman, Director of Customer Training for Worden Brothers, will explain in detail how you can dramatically improve your trading skills using TCNet 2.0 and the TC2000 version 5.0. Second, Don or Peter Worden will present, via the Internet, a live chart show—reviewing interesting stocks and industries as they update live in real time on the big screen. Third all attendees are registered for a chance to win up to \$900 in software and services! This is a start-to-finish overview of the award-winning TeleChart platform. Attendees leave with a working knowledge of TeleChart and a FREE copy of the TC2000 software.

Visit Our State-of-the-Art Exhibit Halls!



A Sampling of Past Exhibitors

AB Watley Inc.
Active Trader Magazine
 Alaron Trading Corporation
 Archipelago
 Best Choice Software
 Bollinger Capital Management, Inc.
 Bright Trading
 Chicago Board of Trade
 Chicago Board Options Exchange
 CyberTrader
 DTN Corporation
 eLocal, LLC

Emperian Global Markets
 Equis International
 Fidelity Investment
Futures Magazine
 Gain Capital
 Global Forex Trading
 Great Eastern Securities Inc.
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 MarketWise Trading School
 NASDAQ Stock Market
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NobleTrading.com
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 Prophet Financial Systems
 RealTick by Townsend Analytics Ltd.
 Scottrade
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Taxes For Traders, LLC
 Terra Nova Trading, LLC
 Traders International
 Traders Press.com
 TradeStation Securities
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 Trade Secrets
 Worldco Financial Services
and many more...



Book-Signings at the Traders Expo Bookstore

The Traders Expo Bookstore, located in the 5th Floor Exhibit Hall, carries both new, as well as "tried and true" trader resources, such as bestselling books, CDs, and videos. You'll also actually meet your favorite speaker/authors, who will autograph copies of their most recent books.



Meet & Hear the Experts & Add to Your Trading Arsenal

Stage Presentations in both exhibit halls feature a series of 45-minute presentations given by exhibitors to give you market tips, announce new product launches, and show you specific details about the tools available to make your trading more efficient, profitable, and enjoyable.

New Products Spotlight

Trading software, systems, and products constantly evolve as technology becomes more and more sophisticated. A trader's edge comes from having the best execution systems, the most advanced software, and the knowledge to use them effectively. The Traders Expo understands that the best traders often have the best systems and that's why we, and the companies that are on the exhibit floor, are committed to bringing you the latest, most up-to-date products available.

But, how will you know which exhibitors have software upgrades or new product launches? Easy! Because each of the companies that have something new to showcase or demonstrate will have a "New Product" designation on the Expo floor, in the event program, and on the exhibit hall stage.

This is just part of the Trader Expo's commitment to bringing you the latest, state-of-the-art systems, software, strategies, and techniques available today.

NEW PRODUCT



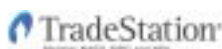
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INVESTOR'S BUSINESS DAILY



A Sampling of FREE Product Presentations to Help You Find New Trading Tools & Strategies



Saturday, February 14

Profit Strategies for Professional E-mini Trading

Afshin Taghechian, Traders International

5:30 pm – 7:30 pm

FUTURES

The E-mini S&P, Nasdaq and Dow have become extremely popular due to their liquidity, volatility, and affordability. In this interactive session, Afshin Taghechian, founder of Traders International and developer of the popular TIMES trading method will demonstrate his unique and powerful trading method to trade these excellent market opportunities. If you are looking for the right tools to be a successful trader, don't miss this event.

Sunday, February 15

The DNA of the Profitable Trade: Forex

Josh Levy, CMC Group/CMC Forex

1:30 pm – 2:15 pm

FOREX

What really constitutes the profitable trade? What specific attributes should we look for, in any market we're trading in, to skew the odds for profit in our favor? Attend this session featuring Josh Levy, president of CMC Forex Group USA and former Interbank FX trader for Goldman Sachs in New York and Tokyo, to learn what to look for in your market before you trade. See how the opportunities of the currency market, formerly the exclusive domain of global Interbank FX traders and billion dollar global-macro hedge funds, can now be harnessed by you, the active and sophisticated professional trader, for maximum profit potential.

Charting the Course of E-mini Stock Index Futures

David Lerman, Chicago Mercantile Exchange

3:15 pm – 4:15 pm

FUTURES

What you'll learn: an overview of E-mini stock index futures; why the E-mini is the fastest growing, most liquid equity futures contract on earth; how successful E-mini traders use technical tools including RSI, volatility, stochastics, moving averages, and more. Fair value, spreading, and a study of the depth-of-order-book will also be discussed.

The Easiest Way to Find Stocks on Your PC

Craig Shipman, Worden Brothers/TCNet/2000.com

3:15 pm – 4:15 pm

Craig Shipman will show you how to use your personal computer to organize and filter the thousands of news items, stock charts, and market-related opinions so readily available today. He will teach you how to zero in on the stocks you want to track and to eliminate those you consider untradable. In a few minutes you will learn how to transform your computer into a much more powerful and effective trading tool.

50...100...200...Trades Without a Loss!

Don Snellgrove, Concorde Forex Group

3:30 pm – 4:15 pm

FOREX

Introducing CFG software—featuring concepts such as ROI Fib Level oscillators, RC indicators, RCU and RCD channels, and charts that utilize real-time data with the data averages of almost 400 banks, updated every six seconds. RadarFx—exclusively for forex traders, seeks out eight types of trades while monitoring over 150 time compressions for confirmations of potential trading opportunities.

Monday, February 16

Big Breakouts

Bryan Perry, ChangeWave ProTrader & ChangeWave Tactical Trader

10:45 am – 11:30 am

From a technical standpoint, the "big breakout" is the single most powerful reason to go long a particular index or stock. Some of the choicest names in the market are just now enjoying multi-month and multi-year breakouts and thus stand to move 30-50% higher over the next six months from current levels. It is this technical formation that offers the greatest risk/reward for long side investors looking to own stocks in a market that has already made a big move up.

Key Daytrading Strategies for CBOT Mini-Sized Dow Futures

John Carter, Trade the Markets, Inc., for the CBOT

2:00 pm – 3:00 pm

FUTURES

Markets rise and fall day-to-day based on the current supply and demand situation. Although supply and demand can be difficult to measure with a single stock, it is very easy to measure with a popular index such as the Dow. Learn why traders are flocking to CBOT mini-sized Dow futures and the best ways to measure—and take advantage of—short-term supply and demand for daytrading the mini-sized Dow.

Forex Trading Basics

Drew Niv, FXCM

3:45 pm – 4:30 pm

FOREX

Drew Niv is the founder and CEO of Forex Capital Markets LLC (FXCM), which provides online forex execution to over 20,000 traders and was the highest ranked FX specialist in *Technical Analysis of Stocks and Commodities* 2003 Reader Choice Awards. Forex trading has recently received a tremendous amount of media attention. In particular, traders have been intrigued by "no commissions" and the ability to short on a down tick. Mr. Niv will describe the myths and realities of online forex trading. The discussion will include an overview the technical and fundamental based techniques used by successful traders in the forex market.

Tuesday, February 17

Risk Management for Active Traders

Ken Tower, CyberTrader

11:00 am – 12:00 pm

Ken Tower will discuss a variety of risk management techniques that are of proven value to active traders. These techniques include varying position size, stop-loss placement strategies, and strategies for closing out profitable trades. Mr. Tower will give specific advice on integrating trend analysis, candlestick patterns, and a variety of popular technical indicators (including stochastics, RSI, and MACD) to explain actual trading strategies.

Strategy Trading and Automation with TradeStation 7

Michael Burke, Trade Station Securities

12:45 pm – 1:30 pm

LIVE TRADING SESSION

Join TradeStation Securities for a live, in-depth demonstration of the award-winning TradeStation 7 platform in action. See the only direct-access trading platform designed to help you test custom trading ideas historically—and then automate the real-time monitoring and execution of your trades.

and over 50 more product presentations onsite...

Register online at www.TradersExpo.com



Linda Raschke

Short-Term Trading Strategies from Market Wizard Linda Raschke

Saturday, February 14
9:00 am - 5:00 pm

Don't miss this one-day workshop on **short-term trading and position trading methods** useful in daytrading stocks and S&Ps. Emphasis will be on capturing broader intraday market turns using traditional relative strength concepts, **principles of confirmation/non confirmation**, intraday indicators such as **ticks** and **trin**, in addition to **specific chart formations**. Strategies for three distinct types of trading days will be discussed: **Trend days, consolidation days, and reversal days**, with emphasis on how to determine in advance which type of day you should expect.

If you're serious about successful trading, this is the one special workshop you cannot afford to miss. These are methods she used as a floor trader for many years and refined as a hedge fund manager in the 90s. These are the **tools and principles that made her famous as one of Jack Schwager's market wizards**. She continues to use them every day to trade **financial futures, stocks, and index futures**, especially S&Ps, which she has traded since the first day they were listed.

Linda will teach you **strategies based off market internal indicators** such as the **ticks** and **trin** that can be used to **time index futures and stocks**. She will show you ways to harness the power of **relative strength concepts** that other stock traders are not

using. She will teach you the power of harnessing **volatility concepts** in deciding which trading strategies to use on a particular day!

How do you decide whether to **"go with" the move off** the opening price or **"fade" it**? She will show you how to recognize when to **switch from trading range environment strategies to momentum type strategies on a daily basis**. And for short-term traders, she will teach you **time of day tricks**.

Tired of sloppy marginal performance? Tired of beating yourself? Tired of not being able to jump up to the next level? Walk away with the **necessary tools to WIN**. Learn when to use the big leverage and when to stay in a **"scalp mode only"**. Have the confidence to pull the trigger on the big plays and the patience to wait for these higher probability trades.



A full comprehensive manual and box lunch is included. The course will continue through the lunch hour without a specific break, however you are free to take a break on your own.



\$795 per person, includes refreshments and a box lunch.

\$695 Early-bird price
If purchased before January 30.



Jon Najarian

How to Profit from the Market Turnaround with Options

Monday, February 16
8:00 am - 12:00 pm

OPTIONS

Let **Jon "Doctor J" Najarian**, a veteran trader with 22 years' experience, show you how professional options and futures traders use those financial instruments to produce sustainable, superior returns, year after year. Doctor J will demonstrate **how and when** to use basic option strategies to position your portfolio for bullish and bearish moves in the market. Through the use of these strategies, you will be able to profit handsomely when your directional call is correct and yet limit your exposure to market losses when your opinion is wrong.

Building from that base, Doctor J will teach you his **CPR (Current Portfolio Repair) strategy**, which will bring your biggest losing positions back to life. Doctor J's CPR strategy can be employed to double your profits in a defined range of the market! Best of all, Doctor J's CPR strategy will not cost you one dime of additional margin!

Imagine that, doubling your profits without increasing margin or risk! Investing with LEAPS is always an interesting topic, but Doctor J

doesn't just explain basic LEAPS theory, but practical applications that will put a turbo on your long-term holdings. Whether you use LEAPS as a stock surrogate, for long-term protection, or spreading against shorter-term, faster decaying options, you will want to make these vehicles part of your investment arsenal. He will also share secrets of investing with **single stock futures**, perhaps the **most exciting new financial product of the past decade**.

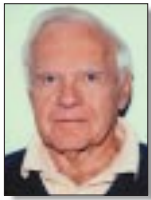
Lastly, you will learn how a **combination of LEAPS, short-term options, and ETFs** helped Doctor J's brokerage firm beat the S&P by 35% since 1998! The really good news is that after attending, you will be able to use Doctor J's exact strategy to achieve spectacular results with **ETFs, equities, and commodities!**



\$169 per person, includes refreshments.

\$129 Early-bird price
If purchased before January 30.





John Hill

How to Trade the Best Trading Systems of All Time

Saturday, February 14
9:00 am - 4:00 pm



Larry Pesavento

In this rare and unique full-day workshop, you learn how to implement some of the top trading systems currently used by successful traders.

Larry Pesavento and **John Hill**, two veterans of the markets, will show you step-by-step how you can apply these systems consistently on stocks, options, futures, E-mini S&Ps, and index options.

Simply, you'll learn:

- **The Top Ten Trading Systems of All Time**
 - System performance over a 17-year time span
 - Drawdowns
 - Required equity to trade the system
- **Designing Your Own Trading System**
 - Understanding market dynamics
- **Tools of the Trader**
 - Opening range breakout studies
 - Patterns for short-term trading
 - Springs and upthrusts

- "L" and "reverse L" formations
- Fibonacci applications
- Day of week studies
- Time of day studies for taking positions
- **The 12 Best Patterns for Swing Trading and Day Trading**
- **Complete Trading Plan for Trading the E-mini S&P and E-mini NASDAQ**
- **Proper Use of Fibonacci Numbers for Target Objectives and Risk Control**
- **How To Develop Your Own Pattern Recognition Swing Trading Methodology**
- **How To Use Options as a Trading Tool to Maximize Returns and Reduce Risk**
- **The Best Opening Price Patterns for Day Trading Stocks**
- **Trade Preparation**
 - Psychology patterns
 - Risk control
 - Money management



\$395 per person, includes refreshments. One-hour lunch break on your own, 12:00 – 1:00 pm.

\$295 Early-bird price
If purchased before January 30.



“The education alone was worth ten times the registration fee. Most classes were exceptional and also introduced me to many teachers, authors and trading-related professionals which I have already contacted and will be doing business with in the future. Considering what most of these teachers charge for a one-day course, the registration fee is downright cheap.”

— J.M., Houston, TX



Alexander Elder, MD

Come Into My Trading Room... featuring Alexander Elder, MD

Saturday, February 14
9:00 am – 4:00 pm

You **can** become a successful trader—IF—you enjoy learning, you are not afraid of risk, the rewards appeal to you, and you are prepared to put in the work.

In this full-day in-depth intensive session, **Dr. Alexander Elder, noted trader and psychiatrist, and author** will teach you what rules to set, what techniques to use, and how to manage your trading capital, so that you can trade with confidence and profit.

Learn how to find the **best trades** and make the **most efficient entry and exit decisions** as Dr. Elder teaches you his favorite analytical tools, as well as system testing, day-trading, and longer term swing-trading using his new Impulse Trading System. If you have ever asked yourself what it really takes to become a more successful trader, this bird's-eye look into the mind and method of the author of **Trading for Living** and now the bestselling **Come Into My Trading Room**, is a DON'T-MISS opportunity.



\$495 per person, includes refreshments. One-hour lunch break on your own, 12:00 – 1:00 pm.

\$395 Early-bird price
If purchased before January 30.



Daniel Gramza

Building Your Own Futures or Stock Trading Strategy

Monday • 1:00 pm – 4:00 pm
Tuesday • 9:00 am – 12:00 pm

FUTURES

In this highly focused and practical workshop you will learn the specific position and daytrading strategies **Daniel Gramza** has taught professional traders worldwide, PLUS learn how to identify and work with the strategies best-suited to your own trading style and risk posture.

This workshop will cover:

1. Choosing your market (stocks vs. futures)
2. Four different technical analysis approaches
 - A. Japanese candle charts
 - B. MACD
 - C. Stochastics
 - D. RSI
3. Money management
4. Psychology of trading—Mr. Gramza's unique mental preparation technique
5. Electronic trading

He will show you the five most critical trading parameters:

- What market conditions lead to the most profitable trades
- How to determine the magnitude objectives of trading techniques
- How to determine when a trade should become productive
- How to identify when a trade is failing
- Where to place risk management stops

Once you've learned Mr. Gramza's strategies, you'll have an opportunity to **start practicing his techniques immediately by placing actual trades in a simulated trading environment.** For those who have never traded electronically this will be a very beneficial experience. Throughout the workshop you'll be able to select specific markets for him to analyze and apply his trading strategies to in **real-time.**

Daniel Gramza is president of Gramza Capital Management Inc. He's a Chicago-based trader and educator known worldwide for his Japanese candle analysis market approach.



\$395 per person, includes cocktail reception

\$295 Early-bird price
If purchased before January 30.

cme 
Chicago Mercantile Exchange

Exclusive Private Cocktail Party



You are invited to an exclusive, private cocktail party immediately following the class from 4:00-5:00 pm, with Daniel Gramza and product experts from Man Financial.

There is **no additional charge** for this event, which is open **ONLY** to attendees of this intensive workshop.



Sponsored by:

Man Financial

“Because I trade from home, I don't get a chance to talk with other traders. It's great to be able to put a face with the nicknames I see on the Silicon Investor message boards! The Expo has become an annual reunion for us!”

— Eric Lintnen, Portland, OR

Important Information for Attendees: Through its seminars, conferences, and expos, The Traders Expo makes available to the trader a variety of independent sources that offer trading and investment advice and related services and products. This forum provides a unique opportunity for the trader/investor to become informed about trading and investment choices, to hear respected market specialists, to question speakers and exhibitors, to observe, evaluate, and compare. The Traders Expo does not itself offer, sponsor or promote, directly or indirectly, any investment, trade, trading or investment advice, or information or any product or service offered by speakers or exhibitors. The Traders Expo receives no fees or commissions from exhibitors based on their sales. Every trader and investor should consider all advice and all offerings of products and services on their own merits and for suitability to the individual's personal needs and circumstances.

Exhibitors and speakers are independent business people or entities not subject to The Traders Expo's direction or control. The Traders Expo has no standing and no means or processes by which we can adequately monitor or control an exhibitor's or a speaker's oral or written representations. Nor can we investigate transactions by exhibitors or evaluate the merits of any dispute with an exhibitor. In these circumstances we suggest that if any dispute arises with an exhibitor or a speaker it should be pursued directly with the exhibitor or speaker and if the situation warrants make use of any available remedy under appropriate law or regulations.

The risk of loss in electronic active trading or day trading can be substantial. You should, therefore, carefully consider whether such trading is suitable for you in light of your circumstances and financial resources. Attendees need to be wary of advertisements or other statements that emphasize the potential for large profits in active investing and day trading. Active investing and day trading can also lead to large and immediate financial losses.

The Traders Expo reserves the right to use your likeness or photograph taken at the Show for its own promotional purposes.



The Keys to the Kingdom: An Advanced Seminar for the Next Top Traders

Sunday, February 15

1:00 pm - 5:00 pm

Tom Bierovic

In The Keys to the Kingdom, Tom Bierovic will reveal the professional secrets that have made him an internationally respected and highly profitable trader. Join Tom for this groundbreaking event as he shows you step-by-step, and in detail, the trading strategy he uses to earn a very good living trading stocks from home. You can spend ten years or longer trying to figure out the markets before you can trade profitably or waste thousands of dollars on losing trades while searching by trial and error for a winning strategy, or you can attend Tom's advanced seminar and learn from a master whose trading methods have been proven in the markets with real money over a 32-year trading career.

In The Keys to the Kingdom, Tom will teach you the same **patterns, indicators, and techniques that he has taught to professional traders at major financial institutions** throughout the United States and in more than 40 other countries around the world. The keys are *not* general platitudes like, "The trend is your friend," or, "Use good money management." In this seminar, Tom will show you *exactly* how he makes money trading and how you can become one of the world's next top traders.

Here are some of the things you will learn:

- How to reduce the number of stocks to look at from 9,000 to fewer than 1,000 in one second
- How to reduce the list of 1,000 stocks to about 50 in one hour per week
- How to use the major indices, industry groups, and sub-industries to improve your percentage of winning trades
- How to determine how many shares (or contracts) to trade
- How to combine candlestick charts with classic chart patterns and the five best patterns to trade
- How to enter a trade *days* before a pattern breakout to get a very favorable entry price
- How to use ADX and volatility to find stocks (or commodities) that are ready to make big moves
- How to determine an initial protective stop, breakeven stop, trailing stop, and profit target
- How to automatically and dramatically reduce stress and the other psychological impediments to successful trading



**\$395 per person,
includes refreshments.**

**\$295 Early-bird price
If purchased before January 30.**



Investor's Business Daily's Chart Reading Strategies

Tuesday, February 17

1:00 pm - 4:00 pm

For 20 years *Investor's Business Daily* (IBD) has helped tens of thousands of individual investors learn to invest more successfully. Whether you're a new or experienced investor, IBD has designed a special investment seminar that will help you improve your knowledge and performance.

Ten key things you'll learn: how to pick the very best stocks at the very best time; when to sell and take a good profit while you still have it; precise rules to spot each market top and market bottom; time-tested ways to reduce risk and significantly increase your profits; how to concentrate in the top industry groups; how to read charts to improve

your selection and buy and sell timing; six portfolio management strategies to take less risk, yet get better results; how and when to raise cash or sell short; ten sell rules every investor needs to know; and how to use *Investor's Business Daily* and investors.com screening tools to find the top investment opportunities. Plus, we'll tell you how to deal with unexpected news, where to find information you can trust, and how to get only the most relevant facts and avoid all personal opinions.

A half-hour Q&A session is included.



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Workshops & Paid Events February 14-17, 2004

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PAID EVENTS

	Early-Bird Price	Regular Price
How to Trade the Best Trading Systems (John Hill/Larry Pesavento) Saturday, February 14 • 9:00 am - 4:00 pm	\$295	\$395
Come Into My Trading Room (Alexander Elder, MD) Saturday, February 14 • 9:00 am - 4:00 pm	\$395	\$495
Short-Term Trading Strategies (Linda Raschke) Saturday, February 14 • 9:00 am - 5:00 pm	\$695	\$795
The Keys to the Kingdom: An Advanced Seminar for the Next Top Traders (Tom Bierovic) Sunday, February 15 • 1:00 pm - 5:00 pm	\$295	\$395
How to Profit from the Market Turnaround with Options (Jon Najarian) Monday, February 16 • 8:00 am - 12:00 pm	\$129	\$169
Building Your Own Futures or Stock Trading Strategy (Daniel Gramza) Monday, February 16 • 1:00 pm - 4:00 pm Tuesday, February 17 • 9:00 am - 12:00 pm	\$295	\$395
Investor's Business Daily's Chart Reading Strategies Tuesday, February 17 • 1:00 pm - 4:00 pm	\$119	\$149

Cancellation Fees: \$15 per ticket. All cancellations must be received seven (7) days prior to event(s) for a refund. Limited attendance, all registrations, tickets, and hotel reservations are on a first-come, first serve basis.

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